



Aria Pictures
making' movies with a purpose

Post Office Box 1983
Grass Valley, California 95945
CELL: (818) 653-3881
FAX: (530) 478-0796

Issue #20

Roots of Gold

Monday, October 11, 2010

The Official Cast & Crew Newsletter for "THE GOLDEN TREE"

LONGER VERSION PREMIERE IS A GO!!!

MARK YOUR CALENDAR

Saturday

December 4th, 2010

12:00 pm - 4:00 pm

DEL ORO Theater up in Grass Valley

Thanks to the generous investors...

Without whom this would be more complicated and hard to do.

We have come up the the funds to rent the venue and put on a great premiere.

Tentative details for the PREMEIRE AT THE DEL ORO THEATER, ON SATURDAY, DECEMBER 4th

WHAT DAY IS IT?

Saturday, December 4th, 2010.

WHAT TIME DOES IT START?

Door opens at 12:00 (noon), movie starts at 12:30 pm.

HOW LONG WILL IT BE?

We will be done with everything by 4:00 pm.

WHAT IS ON THE AGENDA?

- 12 - 12:30: enter, get snacks, mingle, find seat.
- 12:30 - 1:30: 10 minute version and longer version
- 1:30 - 4:00: cast & crew introductions (red carpet style) and Q & A session

HOW MANY TICKETS DO WE GET?

Each person involved in the production from actors, location, crew, and producers, this is 45 people, will receive four (4) **complimentary collector tickets** to be used however they choose, but they should save one for themselves to get in.

HOW MUCH ARE THE TICKETS AT THE BOX OFFICE?

Tickets to get into the Premiere of the longer version of THE GOLDEN TREE will be \$8 each.

WHERE CAN WE PURCHASE TICKETS?

At the box office.

WILL THERE BE PRESALES AND DISCOUNTS FOR PURCHASING EARLY?

NO. "OUCH! That hurt! What is that poked in my back? Oh it's you Rafael. Hey Rattlesnake Dick, George and Cyrus Skinner. Where's Romeroooo...OH. Nevermind. It's not nice to point guns at people, and I don't have any gold. You know I created you I can uncreate...Yeah, I know you are real people.

What do you want?

You want me to give people a chance to buy extra tickets at a discounted price? Not a chance.

[click click]

... ..

Maybe I was a bit hasty in my answer. How about \$7.50? WHOA. That piston doesn't go there. Alright fine. \$5.00 a ticket extra. You happy now?"

Hey Everyone, guess what? You can now purchase additional tickets for \$5.00 each.

YOU WILL NEED TO INFORM ME OF HOW MANY YOU WOULD LIKE AND THEN SEND THE MONEY. No money, no ticket, and they will be \$8 at the door.

"That's a fair deal boys...OH CRUD."

So if you want more than your **4 complimentary collector tickets** then this is the way to do it. You have more friends and family you want to see the movie, get your tickets now for \$5 each.

CAN I GET EXTRA FREE TICKETS / PASSES?

NO. Unless you are one of the generous investors, you are allotted only 4 tickets.

IS IT FORMAL OR DOES IT MATTER WHAT WE WEAR?

this time you will be coming up on stage with a red-carpet treatment!!!

It is not formal, nor does it matter as long as it is appropriate for wearing out in public around families. Dressing semi-formal would be considerate and professional — I mean you are actors and if you have seen any of the award shows, they do dress very nicely; but it is not required — the night is not just about me, and trust me I will stay in the background as long as I can — the night is about you and for you, so enjoy it, because this kind of thing does not come by very often for us INDIE movie makers — one day though, the real red-carpet treatment

THE DVD

WILL IT BE READY BY DECEMBER 4th?

THAT IS THE PLAN, YES!

WHAT WILL THE CONTENTS BE?

10 minute premiere version • longer version (total running time will be known when finished, but at least 40 minutes for some film festivals) • picture slide show • bts video documentary • 10 trailers • interactive special menu • printed amaray case • printed DVD.

ANY OTHER EXTRA FEATURES?

I am toying with the idea of doing a COMMENTARY for the longer version, but I DO NOT want it to be just me talking — *who would be interested in doing a commentary for the DVD?*

HOW MUCH WILL IT COST?

EVERYONE INVOLVED WITH THE GOLDEN TREE — that is mentioned in the credits in the movie — **WILL RECIEVE A COMPLIMENTARY COPY.** [ONE MORE TIME: there are **45** people getting a complimentary copy of THE GOLDEN TREE DVD]

I WANT TO GET SOME EXTRA COPIES. HOW MUCH ARE THEY?

\$25 per disk to cover ink, dvd, amaray case, and paper costs — I only use the highest quality; there is no charge for the hours of work putting it together because that is what I love to do (QUANTITY DISCOUNTS CAN BE ARRANGED).

WHEN AND HOW DO I PLACE MY ORDER FOR EXTRA COPIES?

Send me an email of how many you would like and then send the funds to P.O. Box 1983, Grass Valley, California 95945; made out to Gerald Davenport. At the premiere you will get your complimentary copy plus the ones you ordered.

CAN I JUST MAKE COPIES OF MINE?

YES AND NO. Yes you can try, but there is a protection algorithm that requires pirating software; if you have it, then you aren't much of a movie person are you? and besides, you won't have the printed amaray case or DVD to go with it.

DEMO REEL / SCENES / CLIPS

YOU MENTIONED THAT YOU WOULD ISOLATE OUR CLIPS OR SCENES FOR OUR DEMO REEL. IS THIS STILL TRUE?

YES!! When the project is completed and you see the final, longer, version, you can then request your clips, scenes, or what ever on DVD, .mov, wmv, or however you want — if I can do it, you can have it.

I'M CONFUSED. WHAT DO YOU MEAN ISOLATE?

You can either have the completed scene with everyone as a separate clip, no other part of the movie; or each individual take of you can be a clip by itself or as a long series of clips.

WHAT DO I DO WITH IT AFTER THAT AND HOW WILL IT HELP ME?

Depending on which way you go, you can take each clip and have an editor put them with clips of other projects you have done to make a DEMO REEL to give to casting directors and put on your website — yes even Gerald has a REEL and PORTFOLIO of Writing, Music, Camera, Editing, Website Design, Graphic Arts, Computer Programming, and DVD Layout.

HOW LONG WILL YOU KEEP THE FILES FOR "THE GOLDEN TREE" AND CAN I GET COPIES YEARS DOWN THE ROAD?

When finished, I will archive the files onto several hard drives and store them for future reference whether I use them or not, they will be archived for safe keeping — I just know once I delete them, I will need them. You need a newer copy say 10 years from now and you want all the art work intact, then depending on the over head for materials the price may cary, but getting another copy is not a problem.

Web sites to remember, visit, and share.

If you have not visited you should, if you have not "liked" than you should, all of these links has all the information you need on them.

- <http://www.thegoldentree.ariapictures.com> Official website of movie with productions stills on main page.
- <http://www.facebook.com/pages/The-Golden-Tree/118070761560351> Official Facebook page of movie and BTS images [facebook account is NOT required to view the page]
- <http://www.youtube.com/watch?v=NCMN9j5weiE> View the 10 minute version on YOUTUBE

– PEACE and God Bless

gerald martin davenport
writer • director • editor
the golden tree

winning selection of Access Sacramento's "A Place Called Sacramento 2010"