



**Aria Pictures**  
making' movics with a purpose

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**Issue #19**

## **Roots of Gold**

**Thursday, October 7, 2010**

**The Official Cast & Crew Newsletter for "THE GOLDEN TREE"**

### **Hope you liked it**

#### **If concerns, hates, or other comments please let me know...**

Although it has already premiered it does not mean i cannot alter something for you for your needs to showcase, but again, please keep in mind the LONGER version will be available soon, so more time on screen, more dialog, and more story telling to be seen and all your hard work will be recognized by all.

#### **Everyone looked wonderful**

I was honored to see everyone and take pictures with whomever wanted to — THANK YOU!!

Was everyone there? If you were you did not come see me. If you were not there, I am sorry you did not make it. It was a blast, everyone looked sharp, professional, and classy — even me...

I hope you all had a great time, I wanted to say hi to everyone and get a picture with you — something i missed during production — and I wanted a GROUP picture on stage.

### **LONGER VERSION PREMIERE**

#### **We would like to do this for everyone...**

The place we want to do it is called the **DEL ORO** up in Grass Valley. It's a nice old theater with a large screen that seats 400+. It's downtown so it gets foot and vehicle traffic. It has a stage so the cast & crew can go up afterward and we can have an introduction and Q & A session.

#### **However...**

The rental is \$600 for an after noon gig, any day of the week, and up until 4pm. The concern is the money up front.

- I have no doubt that we can sell it out or get close to doing so since 10 of the 48 involved in the production know nearly half — if not more — of the residence in Nevada County or knows about us 10, so we know that the theater should and could be filled — most of us have been in the public eye in the area for quite sometime — I know this will be my chance to show off to all my friends, associates, and people that know of me and my quest for fame.

Not taking anything away from your path for glory and acknowledgement as I know you are all in the same boat and I would love to showcase you in your home town or neighborhood, and no one is saying we cannot do this again in your area, we just feel for the first one it is best to do it closer to us because it's easier to get the details figured out and to see if this would work at all.

#### **PROPOSAL**

A proposal is going out to all members of the production and to open it up to other investors who would like to pitch in and help — **I AM NOT TRYING TO MAKE MONEY ON THIS, I just want to be able to do this for everyone and hopefully break even.**

If anyone is interested in helping us foot the bill and possibly make their money back, because we would also open

it up to the general public, see the • above, we could have 200 ticket sales at \$8 each raking in up to \$1600.

If we can get 6 people to put in \$100 then each person could get \$266.00 in return.

If we get 3 people to put in \$200 then each person could get \$533.00 in return.

AGAIN I AM NOT IN IT TO MAKE A FEW BUCKS, I would like to at least break even and have a great premiere.

EACH PERSON INVOLVED WITH THE PRODUCTION WOULD GET 4 FREE TICKETS: one for them and three to hand out to whom ever they choose to.

Each additional person will have to get their ticket at the box office the day of the event — I don't really want to get into who paid before and who paid afterward, and presales, and so on, just makes a mess and more to stress over.

**If interested in being an investor in this premiere, let's talk and get this thing booked.**

## **Tentative details for the PREMEIRE AT THE DEL ORO THEATER, ON SATURDAY, DECEMBER 4th**

### **WHAT DAY IS IT?**

Saturday, December 4th, 2010.

### **WHAT TIME DOES IT START?**

12:30 pm and goes till 4:00 pm.

### **HOW MANY TICKETS DO WE GET?**

Each person involved in the production from actors to location, to crew and producers, this is 48 people, will receive four (4) complimentary formal collector tickets to be used however they choose, but they should save one for themselves to get in.

### **HOW MUCH ARE THE TICKETS AT THE BOX OFFICE?**

Tickets to get into the Premiere of the longer version of THE GOLDEN TREE will be \$8 each.

### **WHERE CAN WE PURCHASE TICKETS?**

At the box office.

### **WILL THERE BE PRESALES AND DISCOUNTS FOR PURCHASING EARLY?**

NO. Only because it causes headaches and I have no one to take care of such details.

### **WHY CAN'T YOU MAKE IT FREE FOR EVERYONE?**

I would truly love to do that, trust me, but to seat the amount of people expected, to be able to project a digital movie, cover the sound so everyone can hear, and do it all at one time will cost \$600, and I do not have that kind of money to cover that up front at this time.

### **IS THIS A REAL THEATER?**

Yes!! They will be replacing a movie with ours to project in the big auditorium / theater.

### **IS THERE PLENTY OF PARKING?**

There is and it's free throughout the city.

### **IS IT FORMAL OR DOES IT MATTER WHAT WE WEAR?**

**this time you will be coming up on stage with a red carpet treatment!!!**

It is not formal, nor does it matter as long as it is appropriate for wearing out in public around families. Dressing semi-formal would be considerate and professional — I mean you are actors and if you have seen any of the award shows, they do dress very nicely; but it is not required — the night is not just about me, and trust me I will stay in the background as long as I can — the night is about you and for you, so enjoy it, because this kind of thing does not come by very often for us INDIE movie makers — one day though, the real red carpet treatment

**THE DVD**

### **WILL IT BE READY BY DECEMBER 4th?**

THAT IS THE PLAN, YES!

### **WHAT WILL THE CONTENTS BE?**

10 minute premiere version • longer version (total running time will be known when finished, but at least 40 minutes for some film festivals) • picture slide show • bts video documentary • 10 trailers • interactive special menu • printed amaray case • printed DVD.

### **ANY OTHER EXTRA FEATURES?**

I am toying with the idea of doing a COMMENTARY for the longer version, but I DO NOT want it to be just me talking — *who would be interested in doing a commentary for the DVD?*

### **HOW MUCH WILL IT COST?**

**EVERYONE INVOLVED WITH THE GOLDEN TREE** — that is mentioned in the credits in the movie — **WILL RECIEVE A COMPLIMENTARY COPY.** [ONE MORE TIME: there are 48 people getting a complimentary copy of THE GOLDEN TREE DVD]

### **I WANT TO GET SOME EXTRA COPIES. HOW MUCH ARE THEY?**

\$25 per disk to cover ink, dvd, amaray case, and paper costs — I only use the highest quality; there is no charge for the hours of work putting it together because that is what I love to do (QUANTITY DISCOUNTS CAN BE ARRANGED).

### **WHEN AND HOW DO I PLACE MY ORDER FOR EXTRA COPIES?**

Send me an email of how many you would like and then send the funds to P.O. Box 1983, Grass Valley, California 95945; made out to Gerald Davenport and in November when we have our premiere you will get your complimentary copy plus the ones you ordered.

### **CAN I JUST MAKE COPIES OF MINE?**

YES AND NO. Yes you can try, but there is a protection algorithm that requires pirating software; if you have it, then you aren't much of a movie person are you? and besides, you won't have the printed amaray case or DVD to go with it.

## **LONGER VERSION OF "THE GOLDEN TREE"**

### **WILL YOU SUBMIT IT INTO FESTIVALS?**

I have thought about this and it all depends on of it is long enough, good enough, and worthy to be entered.

### **CAN WE SUGEST FESTIVALS TO YOU TO SUBMIT IT?**

If you have connections or a positive experience about a specific festival, I would be interested in looking into it.

### **CAN WE DSITRIBUTE, BROADCAST, OR PROJECT IT?**

Just like with any other copy written material: book, music, or movie "THE GOLDEN TREE" is protected under the same umbrella — think of it as just another movie on your shelf. Now with prior written permission, certain things can be worked out. [i say this not knowing if anyone knows some one from PBS, a major network, or Jerry Bruckheimer, so I may allow it under the right circumstances] [DISTRIBUTING IT WOULD BE A MAJOR INFRACTION IN COPYWRITE LAWS.] If you happen to have an outlet for distribution or broadcasting, you may want to go through the right channels so not to give yourself a bad name and be blackballed from hollywood, especially over this little thing, however good it may be.

### **WHAT IF YOU GET A DISTRIBUTION DEAL OR ANY OTHER MONIES FOR BROADCASTING OR PROJECTION, WILL WE GET ANY OF THAT?**

In my wildest dreams I imagine ... well, I don't want you to think I'm crazy, or any more than you already do, but I would love to get a distribution deal from PBS or something like that, but who knows if it will happen and how much it will be, but I guarantee you it will not be of any substantial amount to be able to share with everyone. If any thing comes in it will go into the budget fund for future projects — I'm a vegetarian so I don't eat much and it's vegetables anyway.

## CAFE PRESS COLLECTOR ITEMS

**I NOTICED YOU HAVE THE POSTER FOR SALE. WILL WE BE GETTING A COMPLIMENTARY COPY OF THAT?**

Unfortunately no. Cost does not facilitate that at this time, nor will we be able to offer anything complimentary at cafe press.

**WHAT IS YOUR MARK UP?**

My mark up has always been \$3 or or less over the retail price of the item to allow people to purchase our collector items at a decent price — there is no way we are going to fund a major motion picture with our earnings — no matter how much we keep praying — so there is no need to go any higher than that.

**CAN WE REQUEST AN ITEM WITH CERTAIN ARTWORK THAT YOU MAY NOT HAVE AVAILABLE?**

Of course!! Head on over to <http://www.cafepress.com/ariapicturesshop> and take a gander and see what items they have that you would want the Aria Pictures logo, THE GOLdEN TREE title, or any variations on that item.

## THE POSTER

**WILL YOU HAVE DIFFERENT VERSIONS?**

We have several variations: images of all actors • a miner and outlaw version • a sutter's mill version • a sutter's fort version • a treasure hunt version, and some personalize versions of actors who asked for it to be done.

**IF WE CANNOT AFFORD OR HAVE THE PLACE TO PUT A 23X35 INCH OR 16X20 INCH POSTER UP CAN WE GET AN 8.5X11 VERSION FOR FREE?**

Yes. I can send you a pdf, png, or jpg version of the poster at 72dpi and 8.5x11 inches for your promotional use — keep in mind the full version of the poster is 300 dpi at 23"x35" and although the text will be readable it will be small.

## OTHER PROJECTS

**WHEN WILL YOU BE WORKING ON CHARDONNAY, PAINT, OTHERS?**

As much as we would love to work on these projects gratis for everyone like THE GOLdEN TREE we understand time is money and money is time, and although we can always forgo our payment, we feel the actors and crew need to be reimbursed for their efforts, so we hold out for funding. HOWEVER: if anyone is interested in doing any projects with us let us know...

**WILL MY ROLE BE REPRISED IN "THE GOLdEN TREES?"**

We are planning to have everyone come back and take over their character in the continuing saga for next year, and even if we don't get in, we will be doing it anyway... Might be a 90 minute cut to 10, of course it is still in draft 1.5, plus I would like some of you to partake in the writing process — if you have not learned by now, I am not a person that has to have the ego to get by in life.

**WILL YOU BE SUBMITTING NEXT YEAR?**

If in the area, YES. With "THE GOLdEn TREES," 10 minutes late [about a high paid thief - dark and edgy], and "They call it Sacramento" [ a comedy of sorts with a play on the 50 - 60's documentary's - just fun].

## DEMO REEL / SCENES / CLIPS

**YOU MENTIONED THAT YOU WOULD ISOLATE OUR CLIPS OR SCENES FOR OUR DEMO REEL. IS THIS STILL TRUE?**

YES!! When the project is completed and you see the final, longer, version, you can then request your clips, scenes, or what ever on DVD, .mov, wmv, or however you want — if I can do it, you can have it.

**I'M CONFUSED. WHAT DO YOU MEAN ISOLATE?**

You can either have the completed scene with everyone as a separate clip, no other part of the movie; or each individual take of you can be a clip by itself or as a long series of clips.

### **WHAT DO I DO WITH IT AFTER THAT AND HOW WILL IT HELP ME?**

Depending on which way you go, you can take each clip and have an editor put them with clips of other projects you have done to make a DEMO REEL to give to casting directors and put on your website — yes even Gerald has a REEL and PORTFOLIO of Writing, Music, Camera, Editing, Website Design, Graphic Arts, Computer Programming, and DVD Layout.

### **HOW LONG WILL YOU KEEP THE FILES FOR "THE GOLDEN TREE" AND CAN I GET COPIES YEARS DOWN THE ROAD?**

When finished, I will archive the files onto several hard drives and store them for future reference whether I use them or not, they will be archived for safe keeping — I just know once I delete them, I will need them. You need a newer copy say 10 years from now and you want all the art work intact, then depending on the over head for materials the price may vary, but getting another copy is not a problem.

## **ARIA PICTURES WEBSITE**

### **HOW LONG WILL OUR BIO BE DISPLAYED?**

As long as I am alive, the internet exists, and I have money to pay for the site, [THE GOLDEN TREE](#) page, as well as, Aria Pictures, will be online.

### **CAN WE ADD, CHANGE, OR DELETE OUR INFO AT ANYTIME?**

YES!! Send it to me in an email and I will do the changes — no matter how long it's been.

### **WHY DO YOU DO THIS? WHY DO YOU KEEP IT UP?**

I do it because I am proud to show and share what I have done and who I have worked with (I hope you fell the same way) — down the road either you will be famous and I can say "I knew him/her back when." Or I'll be famous then and ... well if I'm famous then you are, because you made me famous.

## **ROOTS OF GOLD NEWSLETTER**

### **HOW LONG WILL YOU BE SENDING IT OUT?**

When the buzz and excitement from everyone involved has died, when everyone has told me to stop emailing them, or when I die; that will be when it's the end of ROOTS OF GOLD.

### **WHAT COULD YOU POSSIBLY KEEP US INFORMED ABOUT?**

Status of any filmfestivals, status of any distribution, status of other projects that we are looking to cast, status of other actors achievements and what they are doing, and so much more.

## **ANY OTHER QUESTIONS**

### **WHAT IF I HAVE A QUESTION YOU DID NOT ANSWER?**

Oh my gosh people. I'm Serious. get a life. Course when have I ever been serious?

My question is, what the heck, sorry Jim and Jeremy, could I have forgotten?

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### **Web sites to remember, visit, and share.**

If you have not visited you should, if you have not "liked" than you should, all of these links has all the information you need on them.

- <http://www.thegoldentree.ariapictures.com> Official website of movie with productions stills on main page.
- <http://www.facebook.com/pages/The-Golden-Tree/118070761560351> Official Facebook page of movie and BTS images [facebook account is NOT required to view the page]

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- PEACE and God Bless

**gerald martin davenport**

**writer • director • editor**

**the golden tree**

**winning selection of Access Sacramento's "A Place Called Sacramento 2010"**