



Aria Pictures
making' movies with a purpose

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Issue #18

Roots of Gold

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The Official Cast & Crew Newsletter for "THE GOLDEN TREE"

It's out of my hands now

...at least the premiere copy anyway.

After 7 grueling hours at Access Sacramento — something I was prepared for but did not think I needed — THE GOLDEN TREE is on tape and in Access Sacramento's hands.

All we have to do now is wait till October 3rd... So spread the word about how you are in a movie and get people to show up and support you.

IMPORTANT INFO

...to keep in mind

There have been some questions, concerns, inquiries, and requests; and I will answer them to clear any confusion pertaining to the aforementioned and others — this will be kind of like a Question & Answer or FAQ.

PREMIERE AT THE CREST THEATER ON OCTOBER 3rd

WHAT DAY IS IT?

Sunday, October 3rd, 2010. *[i look forward to seeing everyone there]*

WHAT TIME DOES IT START?

1:00 pm and goes till 4:00 pm. The party afterward may go till 7:00 pm

WHEN WILL YOU SHOW UP?

I will be there when they allow me to, but in the area by 11:00 am as to not miss a thing.

ARE WE MEETING BEFORE HAND TO CELEBRATE?

As of yet, I have not heard anything, but I may be doing my interview with Scott before the show — I know I will be nervous!!!

WE GOING TO PARTY AFTERWARD?

See below question: [TELL ME MORE ABOUT THIS PARTY AFTERWARD](#)

WILL YOU BE GETTING OUR TICKETS FOR US?

Unfortunately no. Cost does not facilitate that at over \$400 for everyone — I wish I could.

WHERE CAN WE PURCHASE TICKETS?

Unfortunately nothing is working at this time, BUT the link is A PLACE CALLED SACRAMENTO. check it everyday, they tell me it should be soon that it is ready. If not call and complain. I have done that too often.

IS THERE ASSIGNED SEATING?

From what I remember last year... NO.

WILL WE ALL BE SITTING TOGETHER IN AN AREA?

We can try, but with 40 people involved with THE GOLDEN TREE and with them bringing at least one more

person, there will be between 80 and 120 people just for THE GOLDEN TREE, not to mention those that are involved with other productions — so sit next or near to me as you can because I do want to mingle and get a **GROUP PICTURE** with everyone before anyone leaves.

WILL THERE BE A TABLE FOR THE GOLDEN TREE?

Yes there will. The 25 x 35 inch poster will be displayed behind a table decorated with items, memorabilia, and information — several surprises await all attendees.

WHAT WILL YOU — GERALD, THE DIRECTOR — BE WEARING?

This is not that kind of movie or forum for this...huh? Oh. OHHHH... Gerald will be wearing a tuxedo, much to the chagrin of some people, but he feels it is appropriate for this event to go all out and look sharp — as sharp as he could look. [*his other option was going way far out with a western look, but no...*]

IS IT FORMAL OR DOES IT MATTER WHAT WE WEAR?

It is not formal, nor does it matter as long as it is appropriate for wearing out in public around families. Dressing semi-formal would be considerate and professional — I mean you are actors and if you have seen any of the award shows, they do dress very nicely; but it is not required — the night is not just about me, and trust me I will stay in the background as long as I can — the night is about you and for you, so enjoy it, because this kind of thing does not come by very often for us INDIE movie makers — one day though, the real red carpet treatment.

TELL ME MORE ABOUT THIS PARTY AFTERWARD

Access Sacramento celebrates two anniversaries this year — The eleventh Annual PCS and their 25th Anniversary as an organization. They will celebrate their "birthdays" at the PCS premiere and a special "after-premiere-party." They will give you more premiere and party details over the coming weeks but they have confirmed that "Sister Swing" will be performing for your entertainment.

Check out this You Tube video and bring your dancin' shoes - fun for all ages. <http://www.youtube.com/watch?v=lw8QBDUCLwM>

THE DVD

WILL IT BE READY BY OCTOBER 3rd?

NO! — there will be a compilation DVD of all 10 movies that Access Sacramento is selling.

WHY NOT?

If the 10 minute took nearly 3 weeks to put together: cutting, audio mixing, color-correcting, sfx, titles, and music; then a 40 minute version will take 4 times as long.

WHEN WILL IT BE READY?

The plan — if all goes well — for it to be ready sometime early November; which also allows time for a premiere party to be planned and put together.

WHAT WILL THE CONTENTS BE?

10 minute premiere version • longer version (total running time will be when finished) • picture slide show • bts video documentary • 10 trailers • interactive special menu • printed amaray case • printed DVD

ANY OTHER EXTRA FEATURES?

I am toying with the idea of doing a COMMENTARY for the longer version, but I DO NOT want it to be just me talking — *who would be interested in doing a commentary for the DVD?*

HOW MUCH WILL IT COST?

EVERYONE INVOLVED WITH THE GOLDEN TREE — that is mentioned in the credits in the movie — **WILL RECIEVE A COMPLIMENTARY COPY.** [*ONE MORE TIME: there will be over 40 people getting a complimentary copy of THE GOLDEN TREE DVD*]

I WANT TO GET SOME EXTRA COPIES. HOW MUCH ARE THEY?

\$25 per disk to cover ink, dvd, amaray case, and paper costs — I only use the highest quality; there is no charge for the hours of work putting it together because that is what I love to do (QUANTITY DISCOUNTS CAN BE ARRANGED).

WHEN AND HOW DO I PLACE MY ORDER FOR EXTRA COPIES?

Send me an email of how many you would like and then send the funds to P.O. Box 1983, Grass Valley, California 95945; made out to Gerald Davenport and in November when we have our premiere you will get your complimentary copy plus the ones you ordered.

CAN I JUST MAKE COPIES OF MINE?

YES AND NO. Yes you can try, but there is a protection algorithm that requires pirating software; if you have it, then you aren't much of a movie person are you? and besides, you won't have the printed amaray case or DVD to go with it.

LONGER VERSION OF "THE GOLDEN TREE"

WILL YOU SUBMIT IT INTO FESTIVALS?

I have thought about this and it all depends on if it is long enough, good enough, and worthy to be entered.

CAN WE SUGGEST FESTIVALS TO YOU TO SUBMIT IT?

If you have connections or a positive experience about a specific festival, I would be interested in looking into it.

CAN WE DSITRIBUTE, BROADCAST, OR PROJECT IT?

Just like with any other copy written material: book, music, or movie "THE GOLdEN TREE" is protected under the same umbrella — think of it as just another movie on your shelf. Now with prior written permission, certain things can be worked out. [i say this not knowing if anyone knows some one from PBS, a major network, or Jerry Bruckheimer, so I may allow it under the right circumstances] [DISTRIBUTING IT WOULD BE A MAJOR INFRACTION IN COPYWRITE LAWS.] If you happen to have an outlet for distribution or broadcasting, you may want to go through the right channels so not to give yourself a bad name and be blackballed from hollywood, especially over this little thing, however good it may be.

WHAT IF YOU GET A DISTRIBUTION DEAL OR ANY OTHER MONIES FOR BROADCASTING OR PROJECTION, WILL WE GET ANY OF THAT?

In my wildest dreams I imagine ... well, I don't want you to think I'm crazy, or any more than you already do, but I would love to get a distribution deal from PBS or something like that, but who knows if it will happen and how much it will be, but I gaurantee you it will not be of any substantial amount to be able to share with everyone. If any thing comes in it will go into the budget fund for future projects — I'm a vegetarian so I don't eat much and it's vegetables anyway.

CAFE PRESS COLLECTOR ITEMS

I NOTICED YOU HAVE THE POSTER FOR SALE. WILL WE BE GETTING A COMPLIMENTARY COPY OF THAT?

Unfortunately no. Cost does not facilitate that at this time, nor will we be able to offer anything complimentary at cafe press.

WHAT IS YOUR MARK UP?

My mark up has always been \$3 or or less over the retail price of the item to allow people to purchase our collector items at a decent price — there is no way we are going to fund a major motion picture with our earnings — no matter how much we keep praying — so there is no need to go any higher than that.

CAN WE REQUEST AN ITEM WITH CERTAIN ARTWORK THAT YOU MAY NOT HAVE AVAILABLE?

Of course!! Head on over to <http://www.cafepress.com/ariapictures> and take a gander and see what items they have that you would want the Aria Pictures logo, THE GOLdEN TREE title, or any variations on that item.

THE POSTER

WILL YOU HAVE DIFFERENT VERSIONS?

I am in work on several variations: images of all actors • a miner and outlaw version • a sutter's mill version • a

sutter's fort version • and a dad & daughter version, and then some.

IF WE CANNOT AFFORD OR HAVE THE PLACE TO PUT A 23X35 INCH OR 16X20 INCH POSTER UP CAN WE GET AN 8.5X11 VERSION FOR FREE?

Yes. I can send you a pdf, png, or jpg version of the poster at 72dpi and 8.5x11 inches for your promotional use — keep in mind the full version of the poster is 300 dpi at 23"x35" and although the text will be readable it will be small.

OTHER PROJECTS

WHEN WILL YOU BE WORKING ON CHARDONNAY, PAINT, OTHERS?

As much as we would love to work on these projects gratis for everyone like THE GOLdEN TREE we understand time is money and money is time, and although we can always forgo our payment, we feel the actors and crew need to be reimbursed for their efforts, so we hold out for funding. HOWEVER: if anyone is interested in doing any projects with us let us know...

WILL MY ROLE BE REPRISED IN "THE GOLdEN TREES?"

We are planning to have everyone come back and take over their character in the continuing saga for next year, and even if we don't get in, we will be doing it anyway... Might be a 90 minute cut to 10, of course it is still in draft 1.5, plus I would like some of you to partake in the writing process — if you have not learned by now, I am not a person that has to have the ego to get by in life.

WILL YOU BE SUBMITTING NEXT YEAR?

If in the area, YES. With "THE GOLdEn TREES," 10 minutes late [about a high paid thief - dark and edgy], and They call it Sacramento [a comedy of sorts with a play on the 50 - 60's documentary's - just fun].

DEMO REEL / SCENES / CLIPS

YOU MENTIONED THAT YOU WOULD ISOLATE OUR CLIPS OR SCENES FOR OUR DEMO REEL. IS THIS STILL TRUE?

YES!! When the project is completed and you see the final, longer, version, you can then request your clips, scenes, or what ever on DVD, .mov, wmv, or however you want — if I can do it, you can have it.

I'M CONFUSED. WHAT DO YOU MEAN ISOLATE?

You can either have the completed scene with everyone as a separate clip, no other part of the movie; or each individual take of you can be a clip by itself or as a long series of clips.

WHAT DO I DO WITH IT AFTER THAT AND HOW WILL IT HELP ME?

Depending on which way you go, you can take each clip and have an editor put them with clips of other projects you have done to make a DEMO REEL to give to casting directors and put on your website — yes even Gerald has a REEL and PORTFOLIO of Writing, Music, Camera, Editing, Website Design, Graphic Arts, Computer Programming, and DVD Layout.

HOW LONG WILL YOU KEEP THE FILES FOR "THE GOLdEN TREE" AND CAN I GET COPIES YEARS DOWN THE ROAD?

When finished, I will archive the files onto several hard drives and store them for future reference whether I use them or not, they will be archived for safe keeping — I just know once I delete them, I will need them. You need a newer copy say 10 years from now and you want all the art work intact, then depending on the over head for materials the price may cary, but getting another copy is not a problem.

ARIA PICTURES WEBSITE

HOW LONG WILL OUR BIO BE DISPLAYED?

As long as I am alive, the internet exists, and I have money to pay for the site, [THE GOLdEN TREE](#) page, as well as, Aria Pictures, will be online.

CAN WE ADD, CHANGE, OR DELETE OUR INFO AT ANYTIME?

YES!! Send it to me in an email and I will do the changes — no matter how long it's been.

WHY DO YOU DO THIS? WHY DO YOU KEEP IT UP?

I do it because I am proud to show and share what I have done and who I have worked with (I hope you fell the same way) — down the road either you will be famous and I can say "I knew him/her back when." Or I'll be famous then and ... well if I'm famous then you are, because you made me famous.

ROOTS OF GOLD NEWSLETTER

HOW LONG WILL YOU BE SENDING IT OUT?

When the buzz and excitement from everyone involved has died, when everyone has told me to stop emailing them, or when I die; that will be when it's the end of ROOTS OF GOLD.

WHAT COULD YOU POSSIBLY KEEP US INFORMED ABOUT?

Status of any filmfestivals, status of any ditribution, status of other projects that we are looking to cast, status of other actors achievements and what they are doing, and so much more.

ANY OTHER QUESTIONS

WHAT IF I HAVE A QUESTION YOU DID NOT ANSWER?

Oh my gosh people. I'm Serious. get a life. Course when have I ever been serious?

My question is, what the heck, sorry Jim and Jeremy, could I have forgotten?

Web sites to remember, visit, and share.

If you have not visited you should, if you have not "liked" than you should, all of these links has all the information you need on them.

- <http://www.thegoldentree.ariapictures.com> Official website of movie with productions stills on main page.
- <http://www.facebook.com/pages/The-Golden-Tree/118070761560351> Official Facebook page of movie and BTS images [facebook account is NOT required to view the page]

– PEACE and God Bless

gerald martin davenport

writer • director • editor

the golden tree

winning selection of Access Sacramento's "A Place Called Sacramento 2010"